

## Hoover School Community Information Network (HSCIN) Survey #4 – Hoover City Schools District Website

This survey was conducted from Monday, January 8, 2007 until Friday, January 26, 2007

It was originally designed to be a two-week survey, but was continued for four additional days to allow for additional responses.

42 Responses [NOTE: Totals may not equal 42 in each case because a response to each question was not required. Results are shown as percentages of total responses.]

Average Time to Complete the Survey was 3 minutes

Question #1: Have you visited the new Hoover City Schools District website?

|     |     |
|-----|-----|
| Yes | 95% |
| No  | 5%  |

Question #2: Why did you visit the Hoover City Schools District website?

|     |  |
|-----|--|
| 44% | Looking for a specific piece of information  |
| 54% | Looking for general information  |
| 2%  | Other: "Trying to stay informed about what's going on at the schools - sometimes general info, sometimes specific" |

Question #3: Did the Hoover City Schools District website contain the information you were looking for?

|     |  |
|-----|--|
| 45% | Yes  |
| 45% | No   |
| 10% | Other: Responses included "sometimes" and "yes and no" |

Question #4: How easy is it for you to navigate through the District website?

|     |               |
|-----|---------------|
| 35% | Easy          |
| 45% | Somewhat Easy |
| 20% | Difficult     |

Question #5: How confident are you that the information provided on the District website is current and accurate?

|     |                    |
|-----|--------------------|
| 24% | Confident          |
| 52% | Somewhat Confident |
| 24% | Not Confident      |

Question #6: How important is it to you that the District maintain an accurate, meaningful and up-to-date website?

88% Very Important  
 11% Somewhat Important  
 Less than 1% Not Important

Question #7: In general, does the Hoover City Schools District website offer information that is meaningful and/or valuable to you?

61% Yes  
 24% No  
 15% Other: Responses included the following: since this is the only communication we get from the school board, it is important, but I do not think it is as good as it can be...., sometimes, some useful info available, believe it can improve

Question #8: How do you currently obtain information about the DISTRICT? (Check all that apply) [Answers will total more than 100%]

71% From the newspaper  
 60% From the HSCIN site  
 55% Word of mouth  
 45% From notices sent home by my child's school  
 31% From e-mails sent by my child's teachers  
 26% From Chalk It Up  
 24% From my child's school's website  
 24% From the television  
 14% I don't receive much information about what's going on in the District

17% Other: Responses include: attending meetings, District website, I have to rely on multiple sources to get info. Would love to see a bit more integration of Hoover City School site and local schools., daily email from SPHS, I try to get the information, but with little being distributed in a concise and accurate manner it has proven a difficult task. There is no consistency in how info is distributed such as email distribution lists. It seems different for each school leading to the word of mouth spread of info which is often ineffective, talks with a teacher.

Question #9: What specific kinds of information would you like to see on the DISTRICT website?

This was an open-ended question. The following are all of the responses:

- I would like to have the site updated with current information. I also think it is important to have the school sites updated with current information. This is such a great way to get information out there, I think that it should be utilized better
- Results and resolutions to decisions made on previous issues that are voted and pass on for implementation.
- Zone Map
- PTO information for the specific school. Updated information on everything!
- up-to-date calendar for district and individual schools
- contact information for school personnel
- meeting dates
- meeting agendas
- school board minutes and financial reports

- test scores
- school system policies
- contact information for board members
- football start times and dates
- Budget
- Current info on curriculum
- Current info and stories on initiatives
- Minutes of board meetings
- Posting of anything with public access that you currently have to go to central office to request in person
- Strategic plan, goals of district
- More of the things that are on HSCIN - - More parent resources, district-wide information
- Minutes of school board meeting and HPTC Minutes
- BOE minutes and agendas
- Information as to how to contact Board members (including email addresses)
- Consistency of information sharing across all Hoover schools
- Board and work session minutes in a timely manner and easy to find. A list of the meetings "in pairs" of Board members and the policies discussed would be nice, but probably too much to hope for.
- I'd like to see a brief bio and photo of key central office personnel and board members. The information should mention job description, what year entered position, and past experience. This would be helpful to prospective teachers, new teachers, and parents.
- email addresses of the board members
- Updates on the proposed school calendar for 2997-2008 when they become available. Possibly a survey of those affected by this proposed change.
- I believe that the district should maintain an email distribution list that is available to each school. A good example of how it would prove effective is when Gwin Elementary went on red alert last week and many children came home with various stories of why they were on alert. We did get backpack mail the following day, however, it would have been much more effective and efficient to have had that information the day of the event.
- After school care information
- HSCIN content
- updates on long term growth plans

#### Further Suggestions or Comments:

- I am disappointed that the Chalk It Up is not sent home with all students. At several schools, it is just left at the front desk for parents to pick up when they are at the school...
- Really liked the [www.dougherty.k12.ga.us](http://www.dougherty.k12.ga.us) site - the changing pictures, showing a wide variety of students in different settings and activities looked a lot like our schools at Hoover - would like to see our home page like that. I found that site to be a lot easier to navigate and seemed intuitive - I would like to see ours made to be less techie, and more friendly - for instance, don't use the abbreviations listing at all the schools - I don't think new people would know what that meant.
- Would like the district to utilize technology to increase the Board's accountability to the public
- The newest version of the website is an improvement.  
Ideally, the district site would be one I could visit daily or weekly for the latest news. Highlights from individual schools and most importantly news about issues concerning the whole district.
- I wish the individual schools website were formatted the same as the district's website.

Thank you to all who provided this input. The HSCIN will present this information to Mr. Andy Craig, Interim Superintendent, Mr. Pat Morrow, Public Information Officer, and Mr. Keith Price, Chief Technology Officer.

Mr. Price has stated that the District Website is a work in progress. We hope that they will utilize the input these community members have willingly provided to build a District website that is meaningful and useful for our community.